



2019 Shock Symposium

The Latest in Resuscitation and Critical Care

EXHIBITOR PROSPECTUS

Presented by
The American Heart Association
In Partnership with
**Harvard Medical Faculty Physicians
at Beth Israel Deaconess Medical Center**

Friday, May 31, 2019

7:00 AM – Registration, Breakfast and Visit with Exhibitors

8:00 AM – Symposium Commences

4:30 PM – Symposium Adjournment

**Joseph B. Martin Conference Center at
Harvard Medical School
77 Avenue Louis Pasteur, Boston, MA**

<https://tinyurl.com/Shock2019>



To Whom It May Concern:

On behalf of the American Heart Association, Harvard Medical Faculty Physicians at Beth Israel Deaconess Medical Center and the members of the Planning Committee, we respectfully request your support of our 2019 Shock Symposium: The Latest in Resuscitation and Critical Care professional education program to be held Friday, May 31, 2019 at The Joseph B. Martin Conference Center at Harvard Medical School in Boston, MA.

We invite you to participate as an exhibitor at this all day professional education conference. This prospectus includes the conference agenda, exhibitor and sponsorship opportunities, and a commitment form. Exhibitors and sponsors will receive prominent recognition on event signage and listing in the final program, provided their exhibit reservation is received by May 3, 2019. Exhibit space is limited, so please respond as soon as possible. The exhibit area is located outside the educational sessions.

The 2019 Shock Symposium will attract approximately 400 clinicians and researchers focused on the diagnosis and management of critically ill patients with shock/cardiac arrest. These can include but are not limited to Physicians (Hospitalists, ED, Intensive care, Medical, Surgical, Anesthesia); Registered Nurses/Nurse Practitioners (ED, Intensive Care, Medical, Surgical, Anesthesia); EMS Professionals (EMT, EMT-I/P); and other health care professionals who treat shock.

This is an exceptional opportunity for exhibitors to showcase new services, technologies, equipment and pharmaceuticals. Additional Sponsorship Opportunities are available. Please note this opportunity is open to other relevant pharmaceutical companies and device manufacturers.

Thank you for taking the time to review this prospectus. We hope that you will join us. If you have an exhibitor, symposium or sponsorship question, please contact Francesca Montillo, at fmontill@bidmc.harvard.edu or 617-754-2341.

Reserve your display table today! Kindly complete and return your commitment form by May 3, 2019 via email to fmontill@bidmc.harvard.edu.

Thank you for your consideration of this request.

Sincerely,

Francesca Montillo

Francesca Montillo
Program Manager, Beth Israel Deaconess Medical Center

Exhibitor General Information Page

2019 Shock Symposium: The Latest in Resuscitation and Critical Care
Event Date: Friday, May 31, 2019 ~ 7:00 AM – 4:30 PM
Event Location: The Joseph B. Martin Conference Center at Harvard Medical School
77 Avenue Louis Pasteur, Boston, MA 02115 ~ (617) 432-8990

Purpose and Exhibitor Benefits: The program is designed to provide current best practices in diagnosis and treatment of shock/critical illness, in the appropriate amount of time and will assist the learners in development of new treatment strategies they can apply in the care of their patients, not to endorse or promote any product or service of the sponsor or of any third party.

Exhibitors will have an opportunity to complement the conference by informing and educating the attendees on the latest developments in equipment, supplies and services that are available.

Target Audience: The target audience is clinicians and researchers focused on the diagnosis and management of critically ill patients with shock/cardiac arrest. This group includes but is not limited to **Physicians (Hospital Medicine, Emergency Medicine, Critical Care, Surgery, Anesthesia); Registered Nurses/ Nurse Practitioners/ Physician Assistants; EMS Professionals (EMT, EMT-I/P); and other health care professionals who treat shock.**

Commitment Levels

Platinum Exhibitor (\$2,500)

- Includes: One 6' draped/skirted table with two chairs in a prominent location in the exhibit area, badges for company representatives, four conference tickets for company representatives and prominent listings as Platinum Exhibitor on day of conference signage. Acknowledgment in opening and closing remarks.

Gold Exhibitor (\$2,000)

- Includes: One 6' draped/skirted table with two chairs in the exhibit area, badges for company representatives, three conference tickets for company representatives and listed as Gold Exhibitor on day of conference signage. Acknowledgment in the opening remarks.

Silver Exhibitor (\$1,500)

- Includes: One 6' draped/skirted table with two chairs in the exhibit area, badges for company representatives, two conference tickets for company representatives and listed as Silver Exhibitor on day of conference signage.

Please Note: In order to receive all the exhibitor benefits, a signed commitment form and/or payment must be received by May 3, 2019.

Exhibit Details

Installation of Exhibits:

Set up for your exhibit will be between the hours of 6:00 AM - 7:00 AM on Friday, May 31, 2019 at the conference center. Event registration will begin at 7:00 AM and the symposium will begin at 8:00 AM. Please contact Francesca Montillo at fmontill@bidmc.harvard.edu if you require hard-wired internet or electricity (may be subject to additional fees)

The Shock Symposium attendees will visit exhibits during the following times:

7:00 AM – 8:00 AM ~ Registration

12:00 PM – 1:30 PM ~ Lunch

9:20 AM – 9:35 AM ~ Break

2:45 PM – 3:00 PM ~ Break

Exhibit Representatives:

Once your form and/or payment is received, you will receive a confirmation email that your table has been reserved. The email will include a method to submit contact information for the representatives that will staff the booth. Representatives are welcome to attend sessions and claim credits.

Space Assignment:

Exhibit area will be located in the lobby on the ground floor outside the general session along with breakfast, lunch and breaks. Exhibitors wishing to avoid assignment of space adjacent to a particular company, should indicate this on their commitment form. Careful consideration will be given to such requests. The BIDMC/AHA has the right to alter the floor plan at any time and will inform all affected exhibitors.

Shipping Instructions:

Materials may not be shipped to the venue more than three days prior to exhibit set up. If shipping equipment, please contact Christian Panasuk at 617-432-8992 for special instructions.

Please use the following address and required information for your shipping label:

The Martin Conference Center at Harvard Medical
HOLD FOR: SHOCK SYMP 5/31
77 Avenue Louis Pasteur, Rm 133
Boston, MA
Number of boxes: Box ## of ##

Agenda and Speakers

7:30-8:00 am	Continental Breakfast and Registration, Visit with Exhibitors
8:00-8:05 am	Welcome and Introductions
8:05-9:20 am	Updates in Cardiac Arrest: The Max Harry Weil Memorial Session Moderator: <i>Michael N. Cocchi MD</i>
8:05-8:25 am	Epinephrine (Intra- and Post-Arrest) <i>Michael W. Donnino MD</i>
8:25-8:45 am	Antiarrhythmics in Cardiac Arrest <i>Katherine Berg MD</i>
8:45-9:05 am	Intubation, SGA, or BVM – which should I do? <i>Jerry Nolan FRCA FRCP FFICM FRCM</i>
9:05-9:20 am	Panel Discussion, Audience Q and A
9:20-9:35 am	Break and Visit with Exhibitors
9:35-11:00 am	Advanced Therapies in Shock (ECMO, Impella) Case Presentations and Discussion Moderator: <i>Kathryn A Hibbert MD</i>
9:35-9:45 am	Introduction <i>Jason Bartos MD</i>
9:45-10:45 am	Case Studies for Advanced Therapies in Shock: Case 1: 43 year old with refractory VF Arrest Case 2: 55 year old presents with severe ARDS Panelists: <i>Jason Bartos MD (Case Presenter), Wilson Grandin MD MPH MEd, Michael N. Cocchi MD, Nathalie Roy MD, Katelyn Rick BSN RN</i>
10:45-11:00 am	Audience Q and A
11:00 am-12:00 pm	Prevention of Cardiac Arrest and Adverse Events in the ICU Introduction: <i>Michael W. Donnino MD</i>
11:00-11:45 am	Case Presentation: Prevention of Cardiac Arrest and Adverse Events in the ICU: The I-CAP program at BIDMC Panelists: <i>Jennifer Sarge RN, Ari Moskowitz MD, Michael N. Cocchi MD, Michael Silverman MD, Catherine Ross MD</i>
11:45 am-12:00 pm	Audience Q and A
12:00-1:00 pm	Lunch, Poster Presentations and Visit with Exhibitors
1:00-1:30 pm	Oral Abstract Presentations
1:30-2:45 pm	Management in Distributive Shock Moderator: <i>Shelley Calder, DNP, RN, CEN</i>
1:30-1:50 pm	Which Vasopressor to Use? Advantages and Disadvantages of Methylene Blue, Angiotensin II <i>Margaret Hayes MD</i>
1:50-2:10 pm	Metabolic Resuscitation <i>Ari Moskowitz MD</i>
2:10-2:30 pm	Is there an emerging role for midodrine? <i>Shahzad Shaefi MD</i>
2:30-2:45 pm	Panel Discussion, Audience Q and A

2:45-3:00 pm	Break and Visit with Exhibitors
3:00-4:15 pm	Hemorrhagic Shock Moderator: <i>Maureen Chase MD</i>
3:00-3:20 pm	REBOA for trauma and cardiovascular emergencies <i>David R King, MD, FACS, LTC US Army</i>
3:20-3:40 pm	Optimal Resuscitation Strategies <i>Noelle Saillant MD</i>
3:40-4:00 pm	Reversal agents for life-threatening hemorrhage – what do I use? <i>TBD</i>
4:00-4:15 pm	Panel Discussion, Audience Q and A
4:15-4:30 pm	Closing Remarks <i>Michael W. Donnino MD, Michael N. Cocchi MD</i>

Distinguished Moderators, Speakers and Panelists

Jason Bartos, MD, PhD

Cardiology and Critical Care,
University of Minnesota Medical School
Assistant Professor of Medicine
Minneapolis, MN

Katherine Berg, MD

Assistant Director, Center for Resuscitation Science
Beth Israel Deaconess Medical Center
Attending Physician, Pulmonary and Critical Care
Assistant Professor of Medicine,
Harvard Medical School

Shelley Calder, DNP, RN, CEN

Program Director Ambulatory & Emergency
Nursing Education
Clinical Specialist, Emergency Department
Beth Israel Deaconess Medical Center

Maureen Chase, MD, MPH

Associate Director, Center for Resuscitation Science
Beth Israel Deaconess Medical Center
Assistant Professor of Emergency Medicine
Harvard Medical School

Michael N. Cocchi, MD

Director, Critical Care Quality
Beth Israel Deaconess Medical Center
Assistant Professor of Emergency Medicine and Medicine
Harvard Medical School

Michael W. Donnino, MD

Director, Center for Resuscitation Science
Beth Israel Deaconess Medical Center
Associate Professor of Emergency Medicine and Medicine
Harvard Medical School

Wilson Grandin, MD, MPH, MEd

Director, ECMO and Temporary Mechanical Circulatory Support
Advanced Heart Failure and Transplant Cardiology
Instructor in Medicine, Harvard Medical School
Beth Israel Deaconess Medical Center

Margaret Hayes, MD

Attending Physician, Pulmonary and Critical Care
Beth Israel Deaconess Medical Center
Assistant Professor of Medicine
Harvard Medical School

Kathryn A Hibbert, MD

Vice-Chief for Critical Care
Director, Medical ICU
Massachusetts General Hospital

David R King, MD, FACS, LTC US Army

Associate Professor of Surgery,
Harvard Medical School
Director, Trauma & Acute Care Surgery
Fellowship Program
Massachusetts General Hospital

Ari Moskowitz, MD

Assistant Director, Center for Resuscitation Science
Attending Physician, Pulmonary, Critical Care, and Sleep Medicine
Beth Israel Deaconess Medical Center
Instructor in Medicine, Harvard Medical School

Jerry Nolan FRCA FRCP FFICM FRCM

Professor of Resuscitation Medicine
University of Warwick, UK
Consultant in Anaesthesia and Intensive Care Medicine
Royal United Hospital, Bath, UK

Katelyn Rick, BSN, RN

Mechanical Circulatory Support and Shock Team Coordinator
Beth Israel Deaconess Medical Center

Nathalie Roy, MD

Boston Children's Hospital
Instructor in Surgery, Harvard Medical School

Catherine Ross, MD

Attending Physician, Division of Critical Care Medicine
Boston Children's Hospital
Instructor in Pediatrics, Harvard Medical School

Noelle Saillant, MD

Attending Physician, Surgery,
Massachusetts General Hospital
Instructor in Surgery, Harvard Medical School

Jennifer Sarge, RN

Clinical Nurse and Unit Based Educator,
Medical ICU
Beth Israel Deaconess Medical Center

Shahzad Shaefi, MD, MPH

Anesthesia, Critical Care, and Pain Medicine
Beth Israel Deaconess Medical Center
Assistant Professor of Anesthesia,
Harvard Medical School

Michael Silverman, MD, MPH

Internal Medicine, Cardiology, Critical Care
Massachusetts General Hospital
Instructor in Medicine
Harvard Medical School

Exhibitor Agreement Form

2019 Shock Symposium: The Latest in Resuscitation and Critical Care | Friday, May 31, 2019 ~ 7:00 AM – 4:30 PM

Company Name: _____
This is how it will appear on printed materials. Additional information will be requested in the confirmation email.

Commitment Level: ☐ Platinum - \$2500 ☐ Gold - \$2000 ☐ Silver - \$1500

- HMFP Tax ID: 22-2768204
- All printed materials that include the American Heart Association (AHA) or Beth Israel Deaconess Medical Center (BIDMC) logo must be reviewed by the AHA and BIDMC prior to print and receive written approval.

Contact Information

Name _____
Credentials _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Fax _____
Email _____
Signature _____ Date _____
My signature indicates authorization to make this commitment on behalf of the company.

- ☐ I WILL be attending as one of the Representatives.
- ☐ I WILL NOT be attending. Please contact (name) _____
at (email) _____ for Exhibit Booth logistics.

Additional Representatives in attendance:

1. Name _____
Credentials _____ Title _____

2. Name _____
Credentials _____ Title _____

Please select if you require hard-wired internet or electricity (may be subject to additional fees): ☐ Electricity ☐ Internet

Avoid assignment next to the following company/companies:

Method of Payment

☐ Check (Please make all checks payable to: *Harvard Medical Faculty Physicians*, and mail to:
Francesca Montillo, BIDMC Emergency Medicine, 1 Deaconess Road, Rosenberg 2, Boston, MA 02215)

☐ Email invoice to: _____

☐ Credit Card (to process payment, please visit <https://tinyurl.com/ShockSymposium>)

Please return the completed and signed form to Francesca Montillo via fax at 617-754-2350 or email to fmontill@bidmc.harvard.edu

THANK YOU!

Payment questions or concerns, please contact:
Francesca Montillo, Program Manager at fmontill@bidmc.harvard.edu or 617-754-2341.

<https://tinyurl.com/Shock2019>