2019 Shock Symposium
The Latest in Resuscitation and Critical Care

EXHIBITOR PROSPECTUS

Presented by
The American Heart Association
In Partnership with
Harvard Medical Faculty Physicians
at Beth Israel Deaconess Medical Center

Friday, May 31, 2019

7:00 AM – Registration, Breakfast and Visit with Exhibitors
8:00 AM – Symposium Commences
4:30 PM – Symposium Adjournment

Joseph B. Martin Conference Center at
Harvard Medical School
77 Avenue Louis Pasteur, Boston, MA

https://tinyurl.com/Shock2019
To Whom It May Concern:

On behalf of the American Heart Association, Harvard Medical Faculty Physicians at Beth Israel Deaconess Medical Center and the members of the Planning Committee, we respectfully request your support of our 2019 Shock Symposium: The Latest in Resuscitation and Critical Care professional education program to be held Friday, May 31, 2019 at The Joseph B. Martin Conference Center at Harvard Medical School in Boston, MA.

We invite you to participate as an exhibitor at this all day professional education conference. This prospectus includes the conference agenda, exhibitor and sponsorship opportunities, and a commitment form. Exhibitors and sponsors will receive prominent recognition on event signage and listing in the final program, provided their exhibit reservation is received by May 3, 2019. Exhibit space is limited, so please respond as soon as possible. The exhibit area is located outside the educational sessions.

The 2019 Shock Symposium will attract approximately 400 clinicians and researchers focused on the diagnosis and management of critically ill patients with shock/cardiac arrest. These can include but are not limited to Physicians (Hospitalists, ED, Intensive care, Medical, Surgical, Anesthesia); Registered Nurses/Nurse Practitioners (ED, Intensive Care, Medical, Surgical, Anesthesia); EMS Professionals (EMT, EMT-I/P); and other health care professionals who treat shock.

This is an exceptional opportunity for exhibitors to showcase new services, technologies, equipment and pharmaceuticals. Additional Sponsorship Opportunities are available. Please note this opportunity is open to other relevant pharmaceutical companies and device manufacturers.

Thank you for taking the time to review this prospectus. We hope that you will join us. If you have an exhibitor, symposium or sponsorship question, please contact Francesca Montillo, at fmontill@bidmc.harvard.edu or 617-754-2341.

Reserve your display table today! Kindly complete and return your commitment form by May 3, 2019 via email to fmontill@bidmc.harvard.edu.

Thank you for your consideration of this request.

Sincerely,

Francesca Montillo

Francesca Montillo
Program Manager, Beth Israel Deaconess Medical Center
2019 Shock Symposium: The Latest in Resuscitation and Critical Care
Event Date: Friday, May 31, 2019 ~ 7:00 AM – 4:30 PM
Event Location: The Joseph B. Martin Conference Center at Harvard Medical School
77 Avenue Louis Pasteur, Boston, MA 02115 ~ (617) 432-8990

Purpose and Exhibitor Benefits: The program is designed to provide current best practices in diagnosis and treatment of shock/critical illness, in the appropriate amount of time and will assist the learners in development of new treatment strategies they can apply in the care of their patients, not to endorse or promote any product or service of the sponsor or of any third party. Exhibitors will have an opportunity to complement the conference by informing and educating the attendees on the latest developments in equipment, supplies and services that are available.

Target Audience: The target audience is clinicians and researchers focused on the diagnosis and management of critically ill patients with shock/cardiac arrest. This group includes but is not limited to Physicians (Hospital Medicine, Emergency Medicine, Critical Care, Surgery, Anesthesia); Registered Nurses/ Nurse Practitioners/ Physician Assistants; EMS Professionals (EMT, EMT-I/P); and other health care professionals who treat shock.

Commitment Levels

Platinum Exhibitor ($2,500)
- Includes: One 6’ draped/skirted table with two chairs in a prominent location in the exhibit area, badges for company representatives, four conference tickets for company representatives and prominent listings as Platinum Exhibitor on day of conference signage. Acknowledgment in opening and closing remarks.

Gold Exhibitor ($2,000)
- Includes: One 6’ draped/skirted table with two chairs in the exhibit area, badges for company representatives, three conference tickets for company representatives and listed as Gold Exhibitor on day of conference signage. Acknowledgment in the opening remarks.

Silver Exhibitor ($1,500)
- Includes: One 6’ draped/skirted table with two chairs in the exhibit area, badges for company representatives, two conference tickets for company representatives and listed as Silver Exhibitor on day of conference signage.

Please Note: In order to receive all the exhibitor benefits, a signed commitment form and/or payment must be received by May 3, 2019.

Exhibit Details

Installation of Exhibits:
Set up for your exhibit will be between the hours of 6:00 AM - 7:00 AM on Friday, May 31, 2019 at the conference center. Event registration will begin at 7:00 AM and the symposium will begin at 8:00 AM. Please contact Francesca Montillo at fmontill@bidmc.harvard.edu if you require hard-wired internet or electricity (may be subject to additional fees)

The Shock Symposium attendees will visit exhibits during the following times:
- 7:00 AM – 8:00 AM ~ Registration
- 9:20 AM – 9:35 AM ~ Break

12:00 PM – 1:30 PM ~ Lunch
2:45 PM – 3:00 PM ~ Break

Exhibit Representatives:
Once your form and/or payment is received, you will receive a confirmation email that your table has been reserved. The email will include a method to submit contact information for the representatives that will staff the booth. Representatives are welcome to attend sessions and claim credits.

Space Assignment:
Exhibit area will be located in the lobby on the ground floor outside the general session along with breakfast, lunch and breaks. Exhibitors wishing to avoid assignment of space adjacent to a particular company, should indicate this on their commitment form. Careful consideration will be given to such requests. The BIDMC/AHA has the right to alter the floor plan at any time and will inform all affected exhibitors.

Shipping Instructions:
Materials may not be shipped to the venue more than three days prior to exhibit set up. If shipping equipment, please contact Christian Panasuk at 617-432-8992 for special instructions.

Please use the following address and required information for your shipping label:
The Martin Conference Center at Harvard Medical
HOLD FOR: SHOCK SYMP 5/31
77 Avenue Louis Pasteur, Rm 133
Boston, MA
Number of boxes: Box ## of ##
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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<tbody>
<tr>
<td>7:30-8:00 am</td>
<td>Continental Breakfast and Registration, Visit with Exhibitors</td>
</tr>
<tr>
<td>8:00-8:05 am</td>
<td>Welcome and Introductions</td>
</tr>
</tbody>
</table>
| 8:05-9:20 am | Updates in Cardiac Arrest: The Max Harry Weil Memorial Session  
Moderator: Michael N. Cocchi MD |
| 8:05-8:25 am | Epinephrine (Intra- and Post-Arrest)  
Michael W. Donnino MD |
| 8:25-8:45 am | Antiarrhythmics in Cardiac Arrest  
Katherine Berg MD |
| 8:45-9:05 am | Intubation, SGA, or BVM – which should I do?  
Jerry Nolan FRCA FRCP FFICM FRCEM |
| 9:05-9:20 am | Panel Discussion, Audience Q and A                                                             |
| 9:20-9:35 am | Break and Visit with Exhibitors                                                              |
| 9:35-11:00 am | Advanced Therapies in Shock (ECMO, Impella) Case Presentations and Discussion  
Moderator: Kathryn A Hibbert MD |
| 9:35-9:45 am | Introduction  
Jason Bartos MD |
| 9:45-10:45 am | Case Studies for Advanced Therapies in Shock:  
Case 1: 43 year old with refractory VF Arrest  
Case 2: 55 year old presents with severe ARDS  
Panelists: Jason Bartos MD (Case Presenter), Wilson Grandin MD MPH MEd, Michael N. Cocchi MD, Nathalie Roy MD, Katelyn Rick BSN RN |
| 10:45-11:00 am | Audience Q and A                                                                          |
| 11:00-12:00 pm | Prevention of Cardiac Arrest and Adverse Events in the ICU  
Introduction: Michael W. Donnino MD |
| 11:00-11:45 am | Case Presentation: Prevention of Cardiac Arrest and Adverse Events in the ICU: The I-CAP program at BIDMC  
Panelists: Jennifer Sarge RN, Ari Moskowitz MD, Michael N. Cocchi MD, Michael Silverman MD, Catherine Ross MD |
| 11:45 am-12:00 pm | Audience Q and A                                                                          |
| 12:00-1:00 pm | Lunch, Poster Presentations and Visit with Exhibitors                                       |
| 1:00-1:30 pm | Oral Abstract Presentations                                                                 |
| 1:30-2:45 pm | Management in Distributive Shock  
Moderator: Shelley Calder, DNP, RN, CEN |
| 1:30-1:50 pm | Which Vasopressor to Use? Advantages and Disadvantages of Methylene Blue, Angiotensin II  
Margaret Hayes MD |
| 1:50-2:10 pm | Metabolic Resuscitation  
Ari Moskowitz MD |
| 2:10-2:30 pm | Is there an emerging role for midodrine?  
Shahzad Shaefi MD |
| 2:30-2:45 pm | Panel Discussion, Audience Q and A                                                            |
### 2019 Shock Symposium

The Latest in Resuscitation and Critical Care

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>2:45-3:00 pm</td>
<td>Break and Visit with Exhibitors</td>
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<tr>
<td>3:00-4:15 pm</td>
<td><strong>Hemorrhagic Shock</strong>&lt;br&gt;Moderator: Maureen Chase MD</td>
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<tr>
<td>3:00-3:20 pm</td>
<td><strong>REBOA for trauma and cardiovascular emergencies</strong>&lt;br&gt;David R King, MD, FACS, LTC US Army</td>
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<tr>
<td>3:20-3:40 pm</td>
<td><strong>Optimal Resuscitation Strategies</strong>&lt;br&gt;Noelle Saillant MD</td>
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<tr>
<td>3:40-4:00 pm</td>
<td><strong>Reversal agents for life-threatening hemorrhage – what do I use?</strong>&lt;br&gt;TBD</td>
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<tr>
<td>4:00-4:15 pm</td>
<td>Panel Discussion, Audience Q and A</td>
</tr>
<tr>
<td>4:15-4:30 pm</td>
<td>Closing Remarks&lt;br&gt;Michael W. Donnino MD, Michael N. Cocchi MD</td>
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### Distinguished Moderators, Speakers and Panelists

- **Jason Bartos, MD, PhD**<br>Cardiology and Critical Care, University of Minnesota Medical School<br>Assistant Professor of Medicine<br>Minneapolis, MN
- **Katherine Berg, MD**<br>Assistant Director, Center for Resuscitation Science<br>Beth Israel Deaconess Medical Center<br>Attending Physician, Pulmonary and Critical Care<br>Assistant Professor of Medicine, Harvard Medical School
- **Shelley Calder, DNP, RN, CEN**<br>Program Director, Ambulatory & Emergency Nursing Education<br>Clinical Specialist, Emergency Department<br>Beth Israel Deaconess Medical Center
- **Maureen Chase, MD, MPH**<br>Associate Director, Center for Resuscitation Science<br>Beth Israel Deaconess Medical Center<br>Assistant Professor of Emergency Medicine<br>Harvard Medical School
- **Michael N. Cocchi, MD**<br>Director, Critical Care Quality<br>Beth Israel Deaconess Medical Center<br>Assistant Professor of Emergency Medicine and Medicine<br>Harvard Medical School
- **Michael W. Donnino, MD**<br>Director, Center for Resuscitation Science<br>Beth Israel Deaconess Medical Center<br>Associate Professor of Emergency Medicine and Medicine<br>Harvard Medical School
- **Wilson Grandin, MD, MPH, MEd**<br>Director, ECMO and Temporary Mechanical Circulatory Support<br>Advanced Heart Failure and Transplant Cardiology<br>Instructor in Medicine, Harvard Medical School<br>Beth Israel Deaconess Medical Center
- **Margaret Hayes, MD**<br>Attending Physician, Pulmonary and Critical Care<br>Beth Israel Deaconess Medical Center<br>Assistant Professor of Medicine<br>Harvard Medical School
- **Kathryn A Hibbert, MD**<br>Vice-Chief for Critical Care<br>Director, Medical ICU<br>Massachusetts General Hospital
- **David R King, MD, FACS, LTC US Army**<br>Associate Professor of Surgery, Harvard Medical School<br>Director, Trauma & Acute Care Surgery Fellowship Program<br>Massachusetts General Hospital
- **Ari Moskowitz, MD**<br>Assistant Director, Center for Resuscitation Science<br>Attending Physician, Pulmonary, Critical Care, and Sleep Medicine<br>Beth Israel Deaconess Medical Center<br>Instructor in Medicine, Harvard Medical School
- **Jerry Nolan FRCA FRCP FFICM FRCEM**<br>Professor of Resuscitation Medicine<br>University of Warwick, UK<br>Consultant in Anaesthesia and Intensive Care Medicine<br>Royal United Hospital, Bath, UK
- **Katelyn Rick, BSN, RN**<br>Mechanical Circulatory Support and Shock Team Coordinator<br>Beth Israel Deaconess Medical Center
- **Nathalie Roy, MD**<br>Boston Children’s Hospital<br>Instructor in Surgery, Harvard Medical School
- **Catherine Ross, MD**<br>Attending Physician, Division of Critical Care Medicine<br>Boston Children’s Hospital<br>Instructor in Pediatrics, Harvard Medical School
- **Noelle Saillant, MD**<br>Attending Physician, Surgery, Massachusetts General Hospital<br>Instructor in Surgery, Harvard Medical School
- **Jennifer Sarge, RN**<br>Clinical Nurse and Unit Based Educator, Medical ICU<br>Beth Israel Deaconess Medical Center
- **Shahzad Shaefi, MD, MPH**<br>Anesthesia, Critical Care, and Pain Medicine<br>Beth Israel Deaconess Medical Center<br>Assistant Professor of Anesthesia, Harvard Medical School
- **Michael Silverman, MD, MPH**<br>Internal Medicine, Cardiology, Critical Care<br>Massachusetts General Hospital<br>Instructor in Medicine<br>Harvard Medical School
Exhibitor Agreement Form

2019 Shock Symposium: The Latest in Resuscitation and Critical Care | Friday, May 31, 2019 – 7:00 AM – 4:30 PM

Company Name: ____________________________________________________________________________

This is how it will appear on printed materials. Additional information will be requested in the confirmation email.

Commitment Level:  □ Platinum - $2500  □ Gold - $2000  □ Silver - $1500
• HMFP Tax ID: 22-2768204
• All printed materials that include the American Heart Association (AHA) or Beth Israel Deaconess Medical Center (BIDMC) logo must be reviewed by the AHA and BIDMC prior to print and receive written approval.

Contact Information

Name ____________________________________________
Credentials ___________________________ Title ____________________________
Address ____________________________________________
City ____________________________ State ____________________________ Zip ____________________________
Phone ____________________________________________ Fax ____________________________________________
Email ____________________________________________
Signature ____________________________________________ Date ____________________________

My signature indicates authorization to make this commitment on behalf of the company.

□ I WILL be attending as one of the Representatives.
□ I WILL NOT be attending. Please contact (name) ____________________________ at (email) ____________________________ for Exhibit Booth logistics.

Additional Representatives in attendance:
1. Name ____________________________________________
Credentials ___________________________ Title ____________________________
2. Name ____________________________________________
Credentials ___________________________ Title ____________________________

Please select if you require hard-wired internet or electricity (may be subject to additional fees):  □ Electricity  □ Internet

Avoid assignment next to the following company/companies:
_________________________________________________________________________________________________

Method of Payment

□ Check (Please make all checks payable to: Harvard Medical Faculty Physicians, and mail to:
Francesca Montillo, BIDMC Emergency Medicine, 1 Deaconess Road, Rosenberg 2, Boston, MA 02215

□ Email invoice to: ____________________________________________

□ Credit Card (to process payment, please visit https://tinyurl.com/ShockSymposium)

Please return the completed and signed form to Francesca Montillo via fax at 617-754-2350 or email to fmontill@bidmc.harvard.edu

THANK YOU!

Payment questions or concerns, please contact: Francesca Montillo, Program Manager at fmontill@bidmc.harvard.edu or 617-754-2341.

https://tinyurl.com/Shock2019